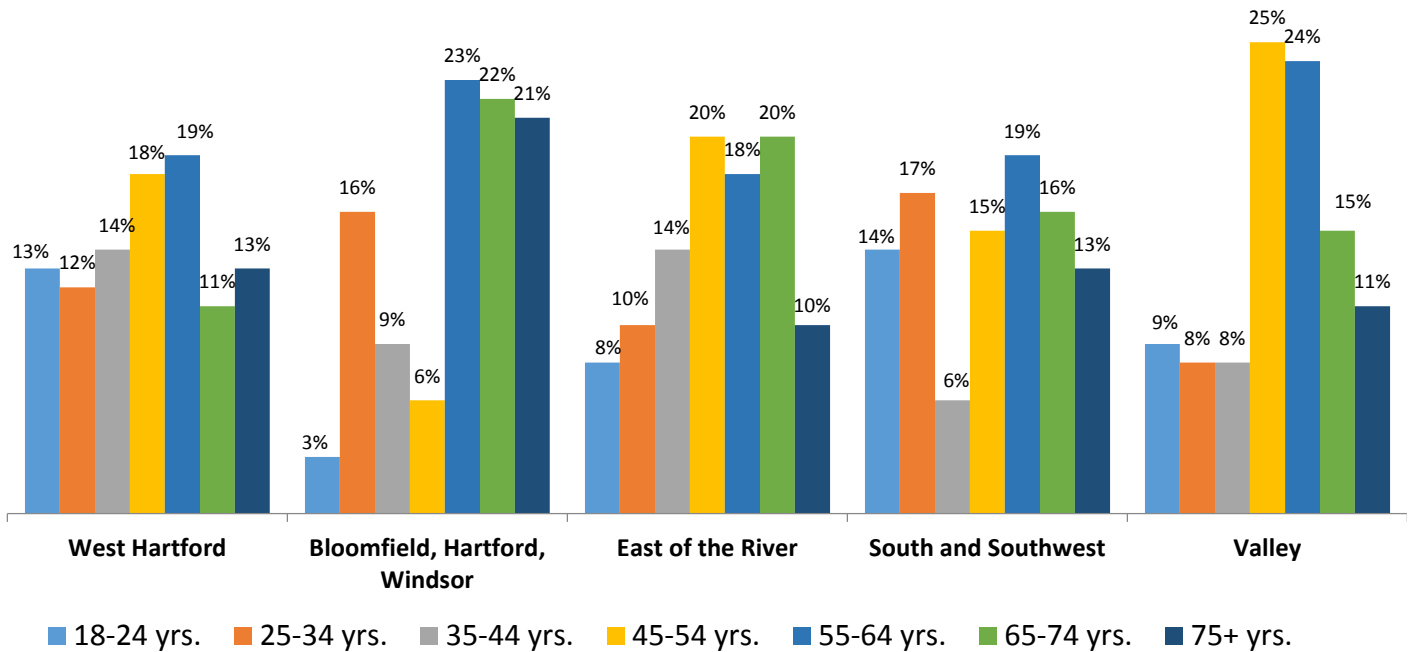




TRENDS FROM RESPONDENTS: MULTIGENERATIONAL ANALYSIS

ABOUT RESPONDENTS ACROSS GENERATIONS

Age by Area (%)
(Base: Total Respondents)



A HIGHER PERCENTAGE OF YOUNG ADULT RESPONDANTS ARE BORN IN CT AND ARE PLANNING TO MOVE IN 3-5 YEARS.

A higher percentage of young adult respondents were born in CT (64% 18-24 year olds and 53% 25-34 year olds) compared to the mean of 42%.

Young adults responded that they were either definitely or probably going to move from their current house in the next 3-5 years in higher numbers than others (84% 18-24 and 74% 25-34 compared to 37% mean).

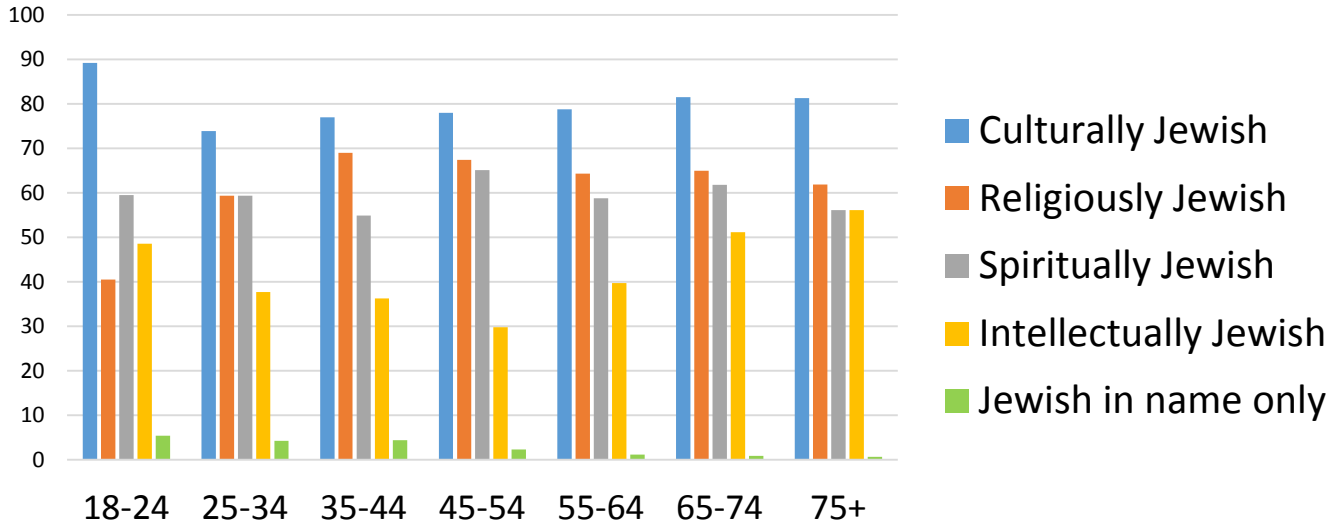
Geography. Young adult respondents live in West Hartford, South/Southwest and East of the River in higher percentages than the Valley or Bloomfield/Hartford/Windsor.

“CULTURALLY JEWISH” IS THE MOST COMMON IDENTIFIER ACROSS ALL AGE GROUPS.

Respondents age 18-24 years old more often said “spiritually Jewish” than “religiously Jewish,” while many older age groups more often named “religiously” compared to “spiritually.”

Self-Identification across Generations

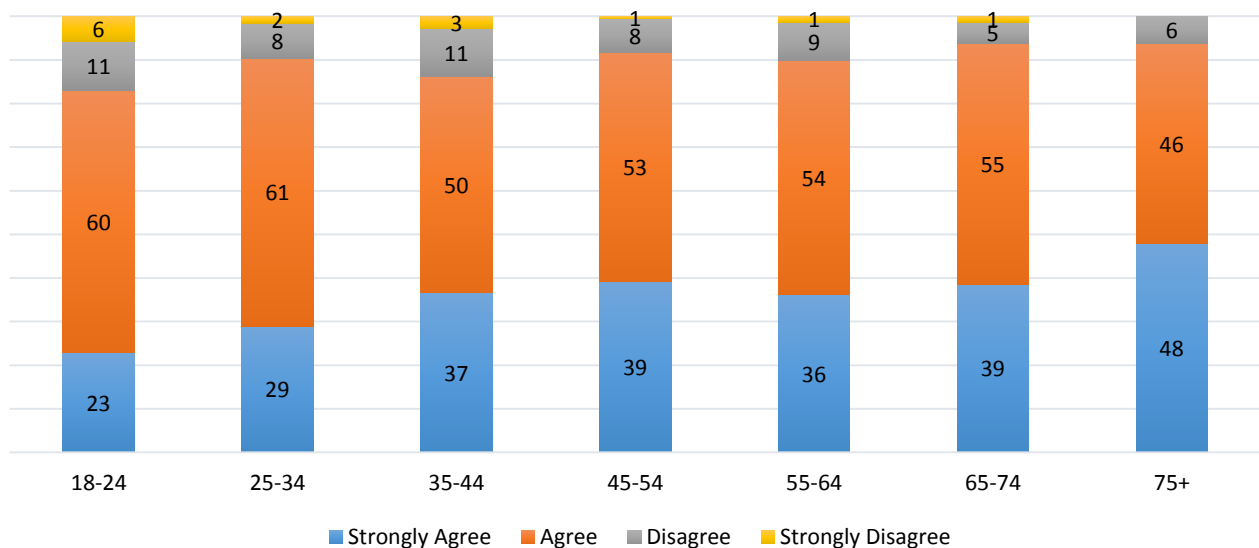
How would you describe your Jewish Identity?



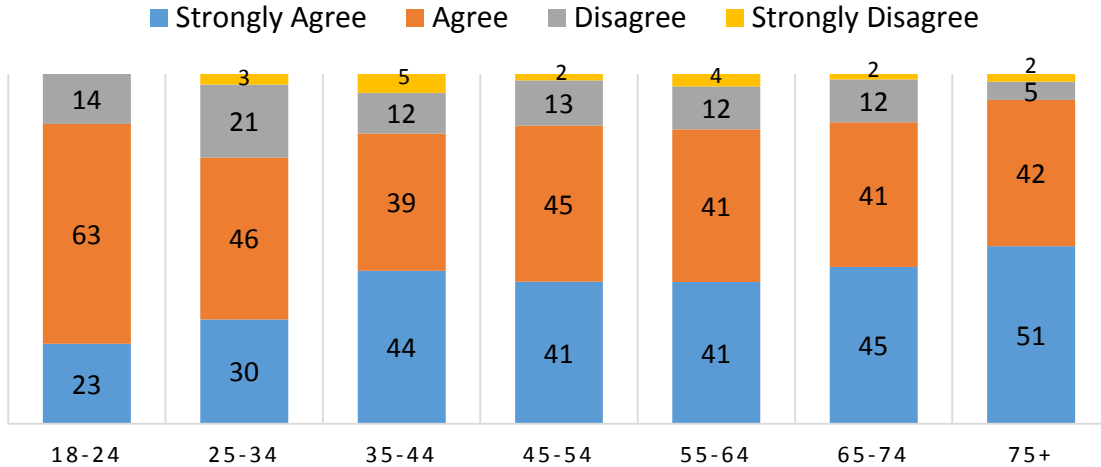
MOST BELIEVE GREATER HARTFORD IS WELCOMING, BUT NOT ALL

While the vast majority of respondents think the community is welcoming of different types of Jews, younger cohorts are more concerned about this.

"Community is Welcoming of All Types of Jews"



"Feel Part of Local Jewish Community"

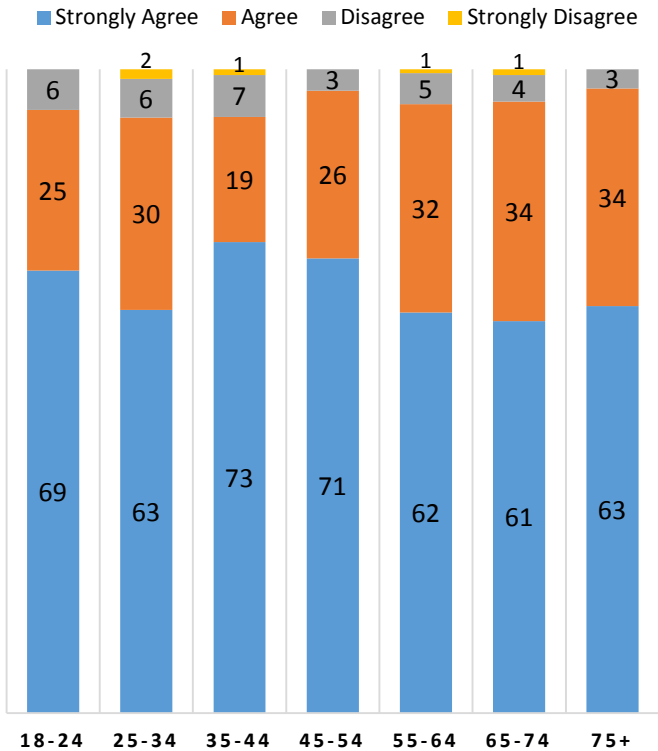


Older Respondents more often say that they agree or strongly agree that they feel part of a local Jewish Community.

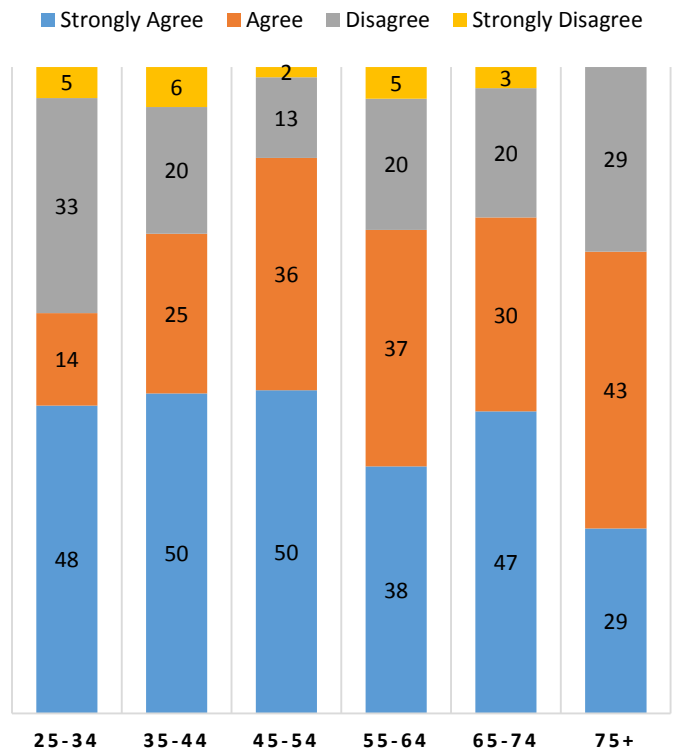
ATTITUDE RE: MARRIAGE AND CONTINUITY

ALL AGE GROUPS PLACE MORE IMPORTANCE ON JEWISH CONTINUITY FOR THE NEXT GENERATION THAN ON CHILDREN MARRYING SOMEONE JEWISH.

"Important That Future Generations Consider Selves Jewish"

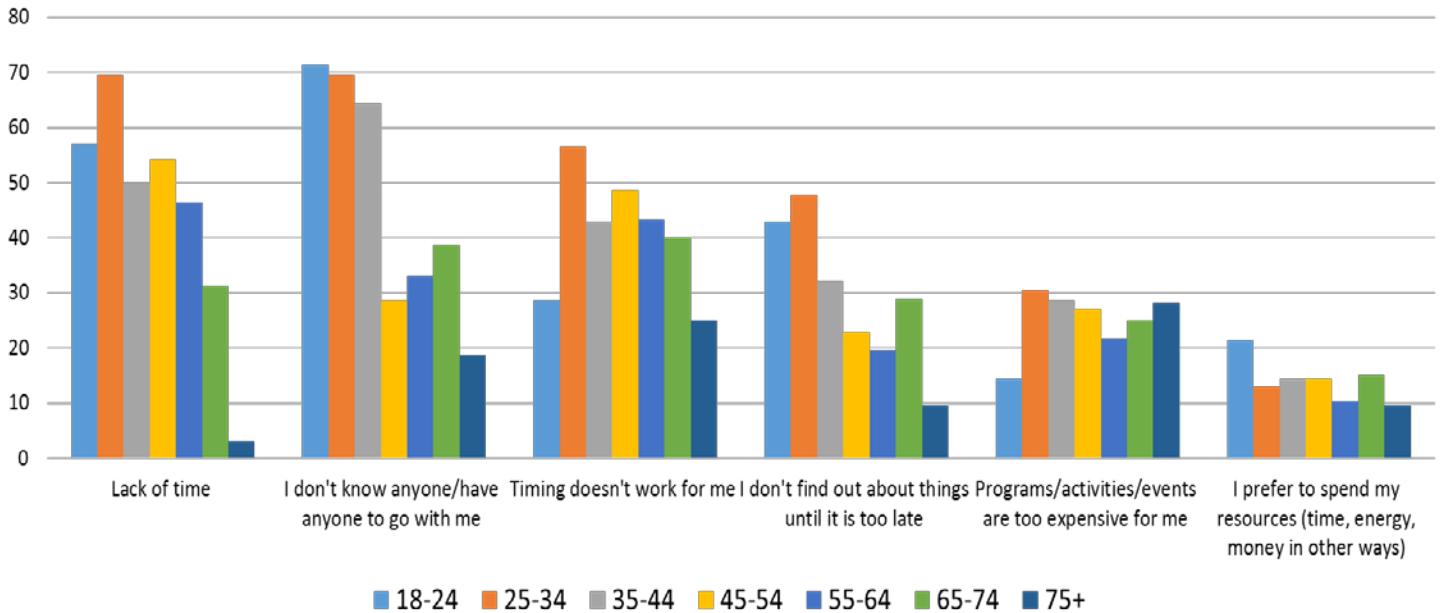


"Important That Child Marries Someone Jewish"



PARTICIPATION

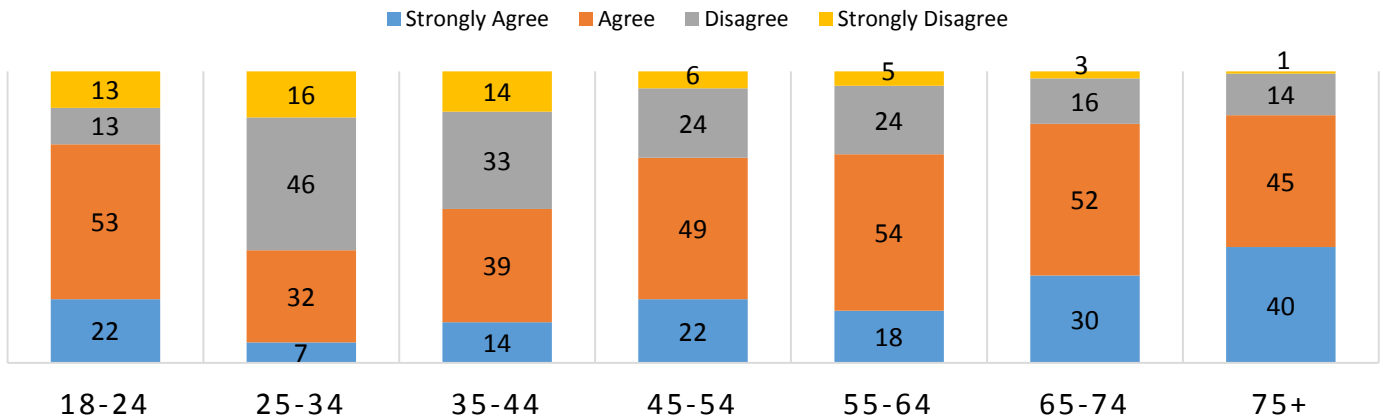
Barriers to Participation



ACROSS THE BOARD, ONE-QUARTER TO ONE-THIRD OF RESPONDENTS WANT TO BE MORE INVOLVED.

Not having anyone to go with or not knowing anyone is a bigger barrier for younger generations than others.

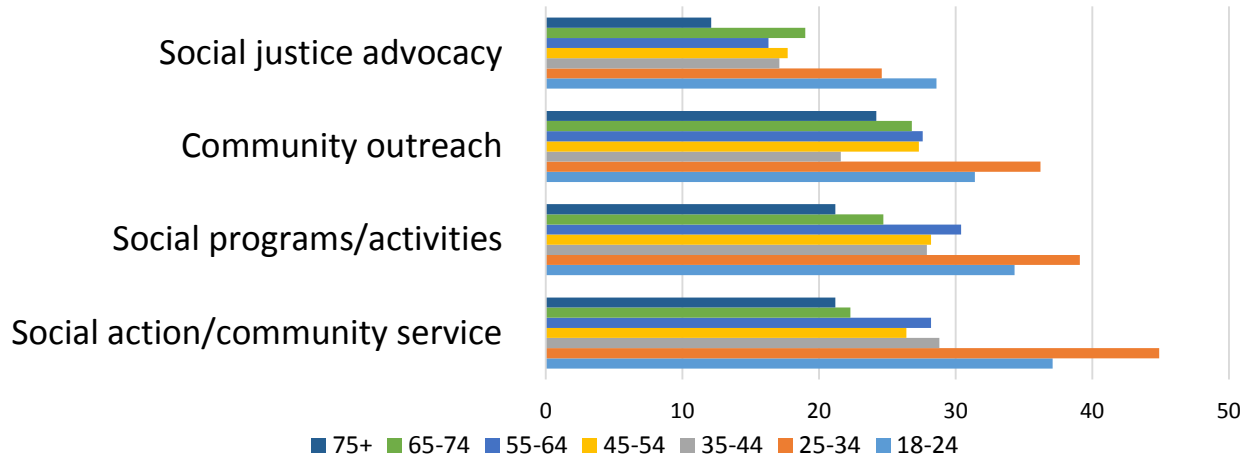
"Belonging To Jewish Organizations Is Affordable For Me"



Affordability is a major issue for those aged 25-44, and an important consideration for those in other age groups.

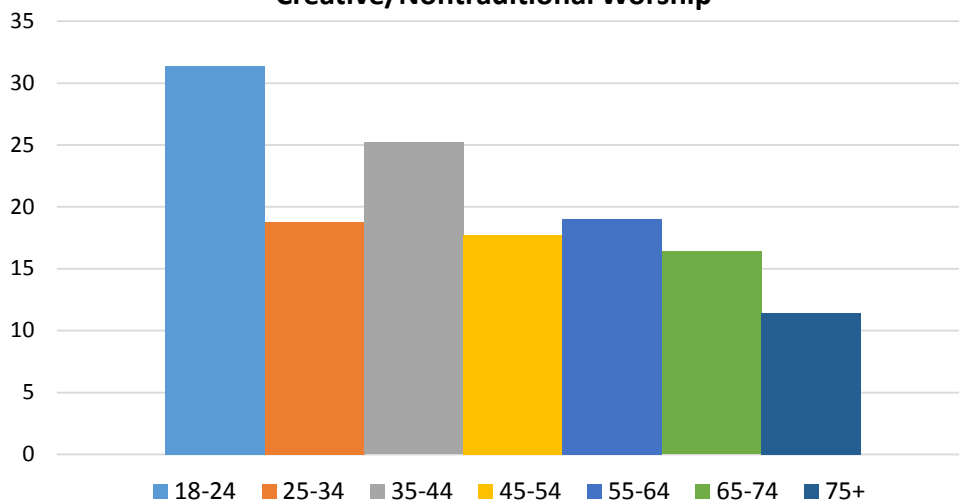
WHEN ASKED WHAT PROGRAMS ARE NEEDED IN THE LOCAL COMMUNITY, THOSE UNDER AGE 35 MORE OFTEN SUGGEST SOCIAL JUSTICE ADVOCACY, COMMUNITY OUTREACH, AND COMMUNITY SERVICE.

Programming Needs, by Age

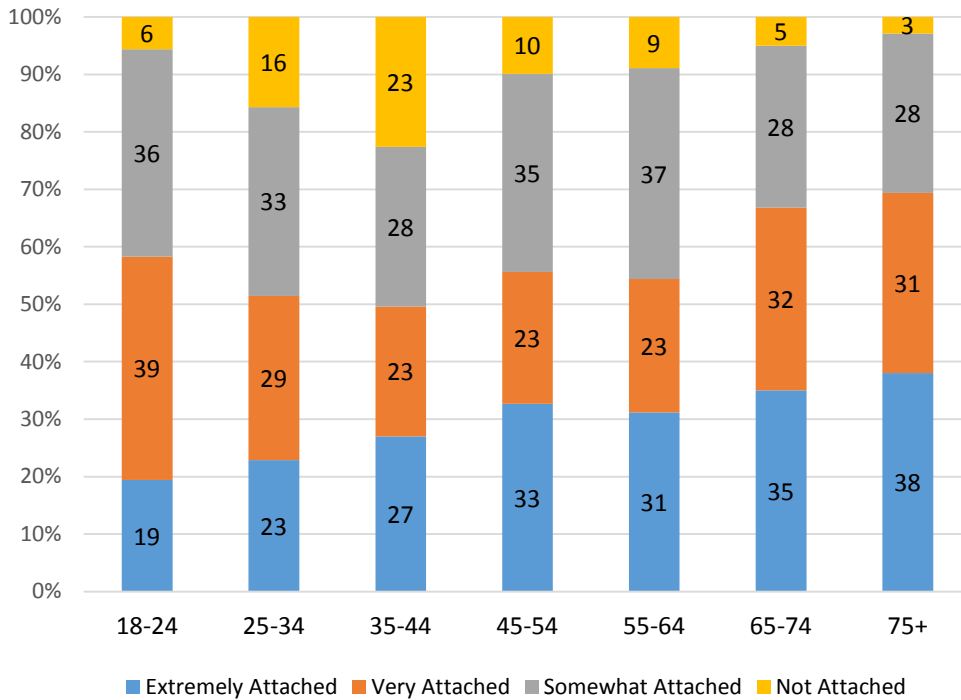


When asked what programming the community needed, younger respondents more often cited creative or nontraditional worship.

Creative/Nontraditional Worship



"Attachment to Israel" by Age



Attachment to Israel is higher for the older generation

Younger generation is generally less attached

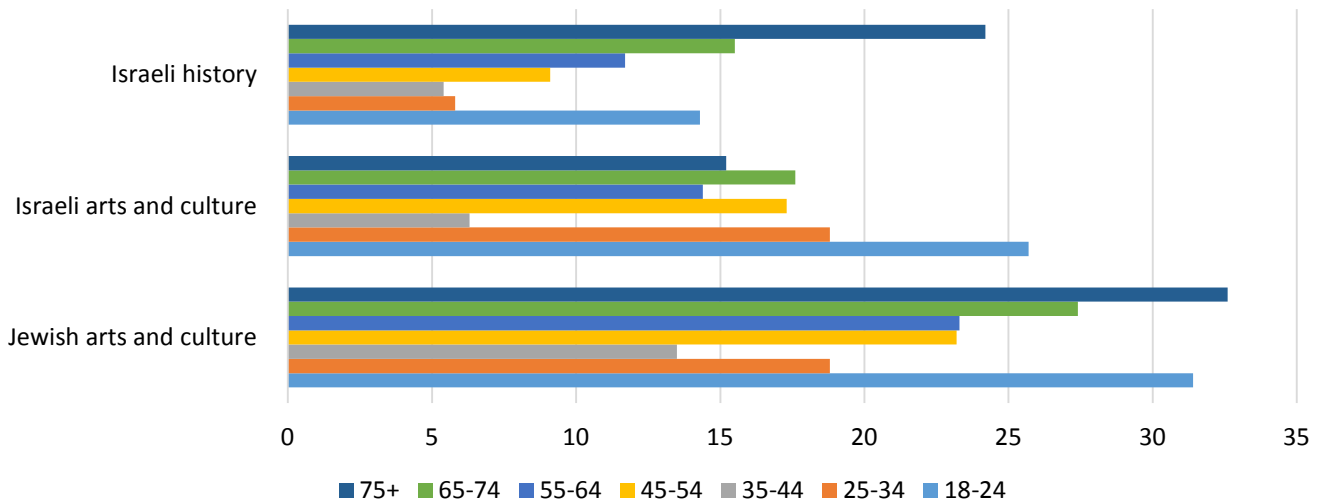
For younger generation, additional factors play into attachment to Israel – their background is an equally important factor in one’s connection to Israel as one’s age

A recent visit to Israel increases attachment levels.

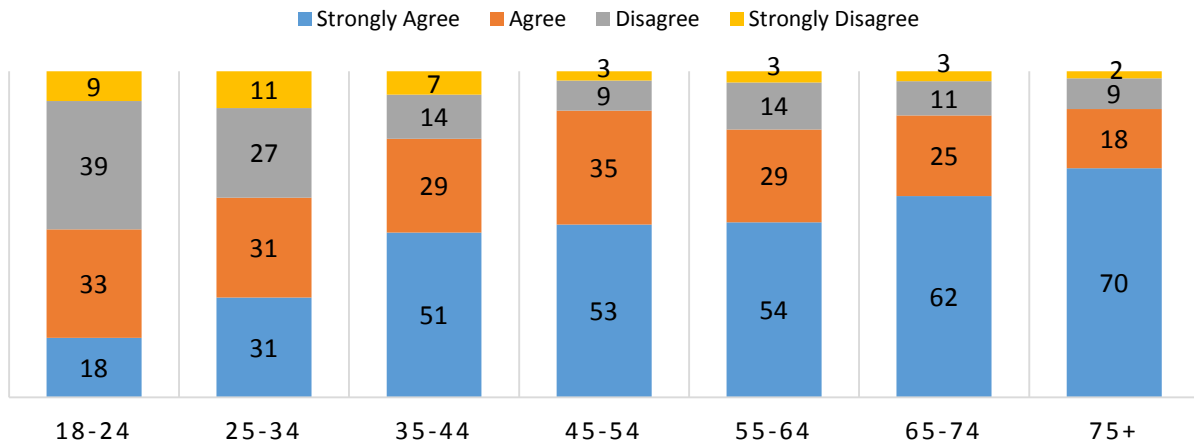
IT IS INTERESTING TO NOTE THAT WHEN ASKED ABOUT PROGRAMMING NEEDED FOR THE COMMUNITY, BOTH YOUNGER AND OLDER GENERATIONS ARE INTERESTED IN MORE ISRAELI PROGRAMS.

Older generations want Israeli history while younger generations want Israeli arts & culture. Both agree on more Jewish arts & culture.

"Programming Needed for the Community", by Age



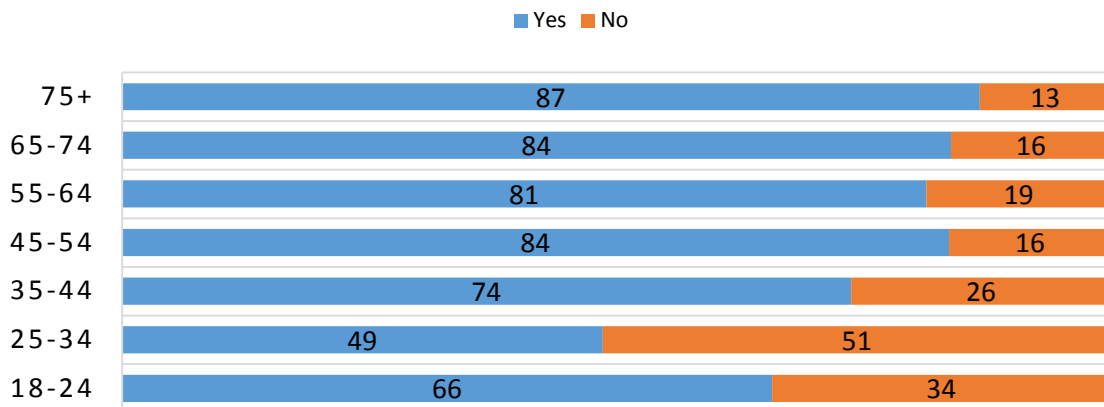
"Synagogue Is Part Of Identity"



YOUNGER RESPONDENTS FEEL LESS STRONGLY THAT "SYNAGOGUE IS PART OF THEIR JEWISH IDENTITY" RELATIVE TO OLDER RESPONDENTS.

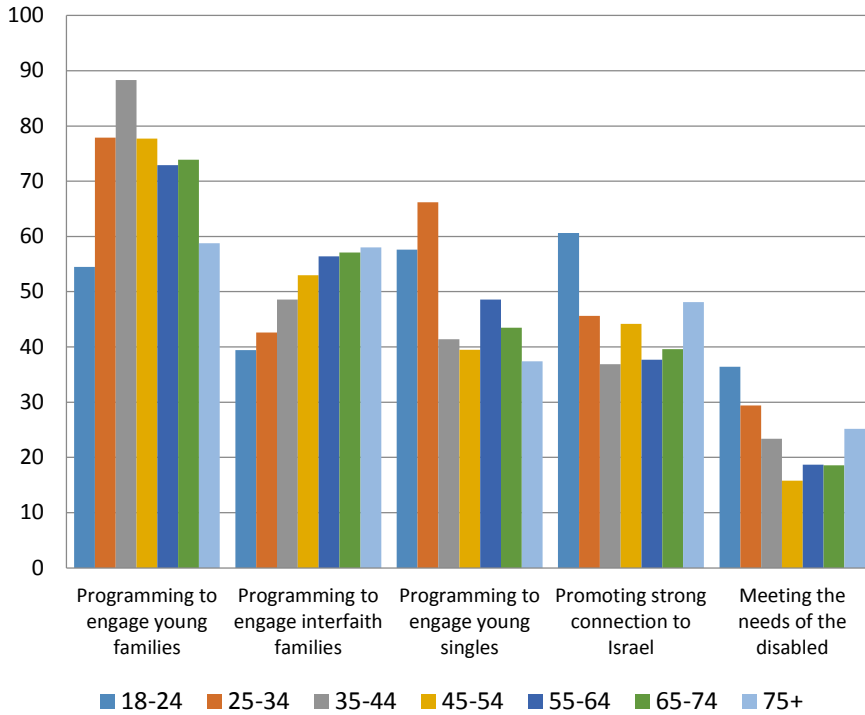
Not all synagogue members see synagogue membership as part of their identity; conversely, some who are *not* members believe it *is* part of their identity.

Synagogue Membership By Age



ACROSS ALL AGE GROUPS, THE TOP INDICATORS ARE GENERALLY SIMILAR, BUT THERE'S LOTS OF VARIATION IN SERVICES LOWER ON THE LIST

Programs and Services for Healthy, Vibrant Jewish Community



We asked respondents to identify top 5 attributes, institutions/people, and programs & services needed for a healthy, vibrant, enduring Jewish community. There were 65 choices in all.

The top indicators identified by respondents in all age groups were: Synagogues, Quality Jewish education for people of all ages, and Welcoming.

Young people more often said "accepting of lifestyle differences" than any other group.

One might expect a very clear difference between generations on this topic.

The data shows difference by age group, but perhaps not as extensive as one might expect

- 68% of 18-24 year olds agree or strongly agree
- 83% of 75+ agree or strongly agree

"All Things Being Equal, It Is Important To Choose Jewish Services"

