



JEWISH IDENTITY AND ENGAGEMENT: VOLUNTEERISM

THE SPIRIT OF VOLUNTEERISM IS QUITE STRONG AMONG RESPONDENTS.

84% volunteered their time over the past year.

Geography. Respondents from West Hartford are significantly more likely sit on boards than are respondents from other areas.

Age. Younger respondents are less likely to volunteer; 25% of respondents under age 35 do not.

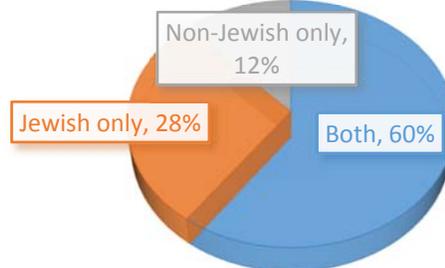
Jewish Engagement. Nearly half (48%) of those who “do not participate” in Jewish communal life do not volunteer at all. Rates of volunteerism are also much lower among people who classify themselves as Secular/Just Jewish, and who have no synagogue/ Chabad affiliation. People who do not feel a part of the Greater Hartford Jewish community are much less likely to volunteer than those who do.

Ways of Volunteering (%) Multiple Responses Allowed (Base: Total Respondents)



RESPONDENTS GENERALLY VOLUNTEER AT BOTH JEWISH AND NON-JEWISH ORGANIZATIONS/CAUSES.

VOLUNTEER INVOLVEMENT BY TYPE OF ORGANIZATIONS/CAUSE (%) (BASE: RESPONDENTS WHO VOLUNTEER AT ALL; N=1005)



For more information or details on particular segments, please contact us at www.JMAPCT.org or by calling 860-523-7460. We will be happy to provide a customized report and/or the entire data set for those with advanced analysis capabilities.

PEOPLE VOLUNTEER FOR MANY DIFFERENT REASONS, AND OFTEN THEIR MOTIVATIONS ARE MULTI-FACTORIAL.

Incentives to volunteer include personal reward (“makes me feel good,” enjoy social aspects); feelings of obligation to give back; driven by family and/or religious values; desire to strengthen one’s own community and/or personal affiliation with an organization; and belief in an organization’s mission.

Secondary reasons to volunteer include desire to be a role model for children; desire to “pay it forward,” that is, to help an organization from which respondents benefitted themselves; desire for the recognition/appreciation that comes from volunteering; and, “can’t give money, so I give time.” It is also important to note that some are able to volunteer because the organization that they volunteer for makes it easy and convenient to do so.

Geography: Those in the South/Southwest are more likely to cite community and social connections as reasons for volunteering; those in Bloomfield/Hartford/Windsor are more likely to say they like making a difference than respondents in West Hartford; those East of the River are more likely to cite a connection to the organization.

Age: Those age 75+ are more often driven by personal (social) reasons; they see volunteering as a way to meet new people and make friends, keep busy, put their skills to use and maintain ties with their community.

THOSE WHO DID NOT VOLUNTEER THEIR TIME OVER THE PAST YEAR (16%) CITE A LACK OF TIME (BECAUSE OF COMMITMENTS TO WORK AND FAMILY), AND NOT FEELING CONNECTED TO ANY ORGANIZATION/HAVEN’T FOUND AN ORGANIZATION THAT APPEALS.

Geography: There were no significant differences across geography among those who don’t volunteer.

Age: Both of these overarching themes are mentioned more by respondents under age 55.