



ADDITIONAL JEWISH-FOCUSED PROGRAMMING NEEDED

EIGHT IN TEN RESPONDENTS INDICATED A NEED FOR ADDITIONAL JEWISH-FOCUSED PROGRAMMING IN THEIR LOCAL COMMUNITY.

Here are the needs respondents identified, ranked from most commonly selected to least:

- Jewish education for adults (36%)
- Social programs/activities (29%)
- Social action/community service (29%)
- Community Outreach (28%)
- Jewish arts and culture (24%)
- Israel advocacy (22%)
- Leadership development (20%)
- Creative/nontraditional worship (19%)
- Social justice advocacy (19%)
- Jewish history (18%)
- Israeli arts and culture (16%)
- Israeli history (12%)
- Traditional worship (10%)
- Jewish sports leagues (9%)
- Jewish pre-school (7%)

Age. 18-24 year olds more frequently mentioned creative/nontraditional worship and a Jewish sports league. 25-34 year olds cited social action/community service more often than other age groups. Respondents over the age of 65 more frequently named Jewish history and Israeli history as needs. 65-74 year olds more often cited Jewish education for adults as a need. Those 75+ identified Jewish arts and culture as a need more often than other age groups.

Geography. Respondents from the Valley identified community outreach as a need more often than other regions. West Hartford respondents cited Israel advocacy more often. Those in the South/Southwest mentioned social justice advocacy more often. Those in Bloomfield/Hartford/Windsor more commonly identified Israeli arts and culture.

AUDIENCES IN NEED OF ADDITIONAL JEWISH-FOCUSED PROGRAMMING

MORE THAN EIGHT IN TEN (85%) RESPONDENTS IDENTIFIED AN AUDIENCE IN GREATER HARTFORD THAT NEEDS ADDITIONAL JEWISH-FOCUSED PROGRAMMING.

With the exception of Jewish singles, no more than one-third of respondents see any particular audience as having a strong need. Those who are a part of these audiences clearly see the programming need, reflected by a spike in recognition in each instance.

Here are the needs respondents identified, ranked from most commonly selected to least:

- Jewish singles (37%)
- Interfaith couples/families (33%)
- Young couples/newlyweds (27%)
- College students (23%)
- Empty nesters (22%)
- Teens (22%)
- Active older adults (21%)
- Parents of young children (20%)
- Intergenerational groups (16%)
- LGBTQ (16%)
- People with disabilities (14%)
- Parents of teens (13%)
- Frail older adults (13%)
- Holocaust survivors (7%)
- People in substance abuse recovery (6%)

PROGRAMMING FOR JEWISH SINGLES IS IDENTIFIED AS THE GREATEST NEED (37%).

In addition, 49% of those age 18-34; 58% of those who are single/never married; and 45% of those who divorced/separated or widowed indicate that programming for Jewish singles is needed.

WHILE ONE-THIRD (33%) OF RESPONDENTS SEE A NEED FOR PROGRAMMING FOR INTERFAITH COUPLES AND FAMILIES, 60% OF THOSE WHO ARE IN AN INTERFAITH RELATIONSHIP SEE THIS AS A NEED. In addition, 40% of those who indicate they are Reform, and 44% of those who belong to a Havurah, indicate this same need. Respondents from the Valley, South/Southwest and East of the River are more likely to cite this need than those in West Hartford.

18-34 year olds more often raise LGBTQ programming as a need.