

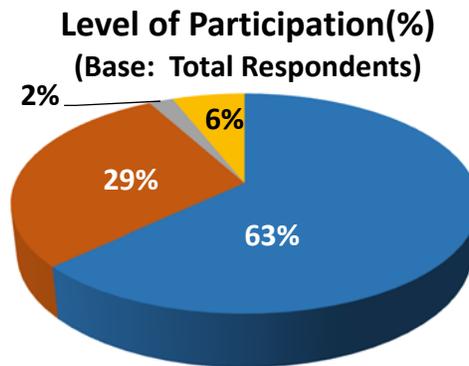


JEWISH IDENTITY & ENGAGEMENT: PARTICIPATION IN THE GREATER HARTFORD JEWISH COMMUNITY

29% of respondents would like to participate more than they currently do.

Geography: Desire for more involvement is strongest among residents outside of the Central area, particularly in the South/Southwest, where nearly half (45%) say they are not participating as much as they would like.

Age: A higher percentage of those under age 35 say they want to participate more.



■ Just right for me ■ Not as much as I would like ■ Too much ■ I do not participate

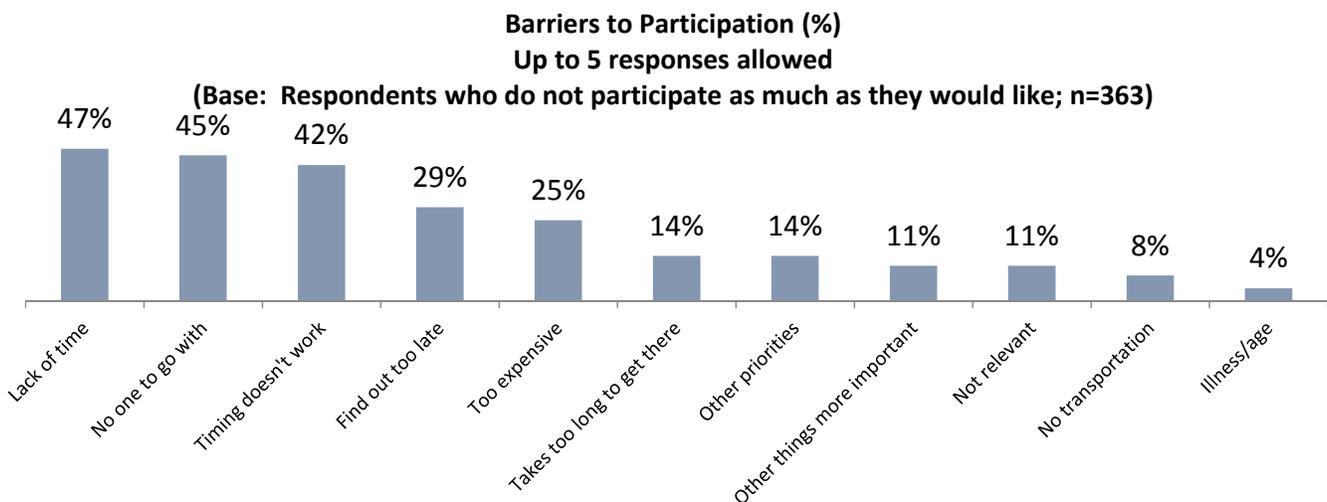
REASONS

Those who don't participate as much as they would like most often cite time as a factor – either they lack time, or the programs/activities/events are not at a good time. Not having anyone to go with is another major issue.

Age. Younger people (<55) are especially sensitive to time-related barriers, while the youngest respondents (<45) are more likely to have social concerns.

Gender. Women are more likely than men to cite cost and "no one to go with" as barriers.

Geography. Those living outside of the Central area are more often deterred by travel time needed.



REASONS FOR NON-PARTICIPATION

Many of those who do not participate in Jewish communal life at all admit that this is intentional; they say they have other interests and priorities, and don't have time for Jewish life. However, 29% of those who don't participate say they don't go to programs and activities because they don't know people to accompany them. Cost and lack of information are also important reasons why some don't participate.

