



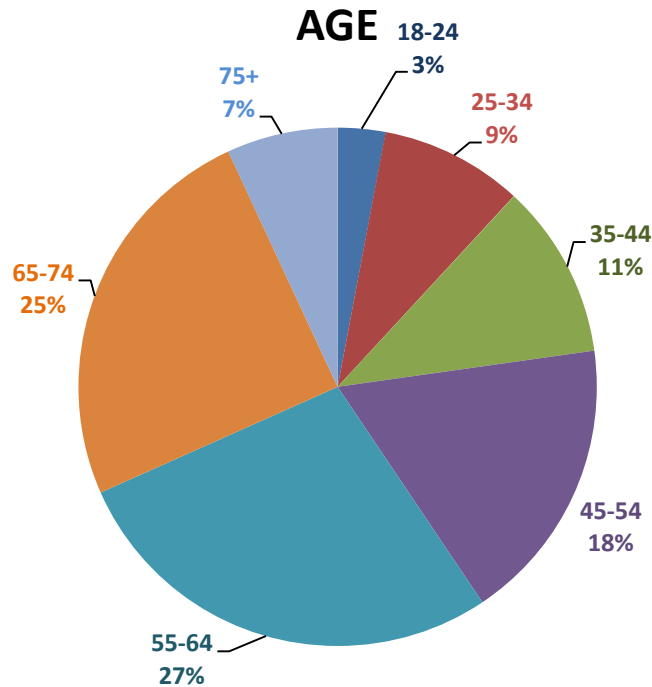
ABOUT DISCONNECTED PARTICIPANTS

The respondents in this report selected “disagreed” or “strongly disagreed” with the statement “I feel part of a Jewish community in Greater Hartford” in the JMAP survey (a total of 180 people). They will be referred to as “the respondents” throughout this report. The report examines the survey responses of these respondents and compares these responses with those of the overall participants.

Disconnected Participants: The group that “disagreed” or “strongly disagreed” with the statement “I feel part of a Jewish community in Greater Hartford.”

Overall participants/respondents: All respondent answers

DEMOGRAPHICS



Age. Distribution of age between these respondents and the overall group are generally similar.

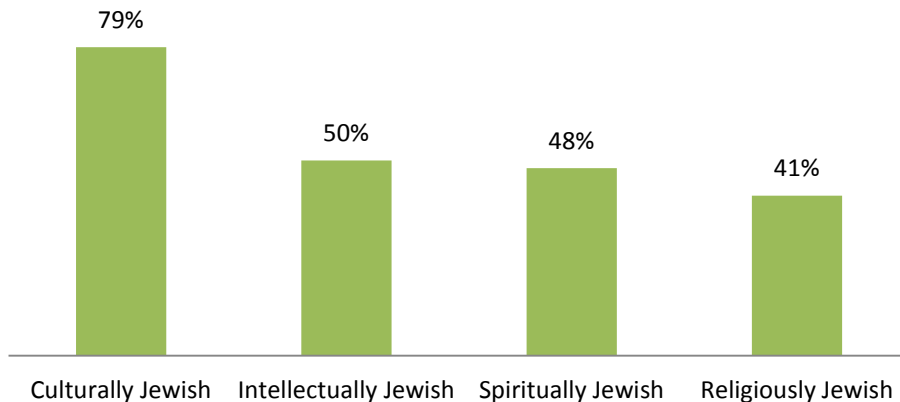
DISCONNECTED PARTICIPANTS

THESE RESPONDENTS IDENTIFY AS “RELIGIOUSLY JEWISH” MUCH LESS FREQUENTLY THAN THE SURVEY RESPONDENTS OVERALL.

64% of the overall respondents identify as “Religiously Jewish” whereas only 41% of this group identifies as “Religiously Jewish.” These respondents also identify as “Spiritually Jewish” less frequently than overall respondents but more frequently than those who do not participate at all (48% these respondents, 60% overall respondents, 32% do not participate at all)

JEWISH IDENTITY

N=180



Denomination. This group of participants concentrate among those who identify as Conservative or Reform Jewish (78%). This group is less frequently Orthodox at only 3% compared to 12% of the overall survey respondents. 20% of these respondents identify as Secular/Just Jewish, only 14% of the overall respondents identify as this.

Income. 51% of these respondents earn less than \$100,000 annually while 32% of the overall survey respondents earn less than \$100,000 annually.

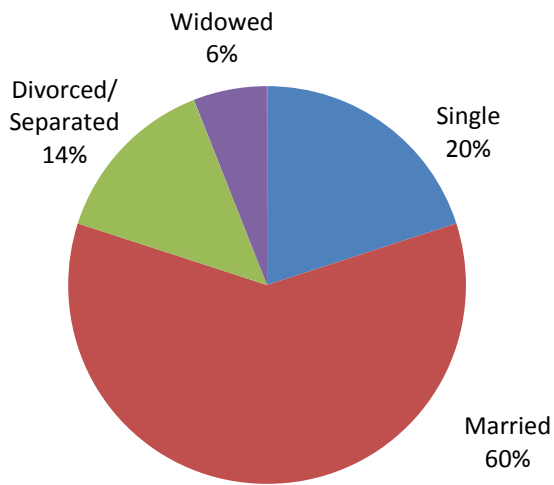
Employment. These respondents are more frequently employed full time (45% these respondents, 36% overall respondents).

Jewish Organization Involvement. 12% of individuals in this group are employed by a Jewish Organization and 12% sit on the board of a Jewish Organization.

Childhood. As a child 15% of these respondents attended Jewish Day School and 70% attended synagogue-based religious school.

Synagogue Affiliation. 48% of these respondents (n=180) are synagogue members.

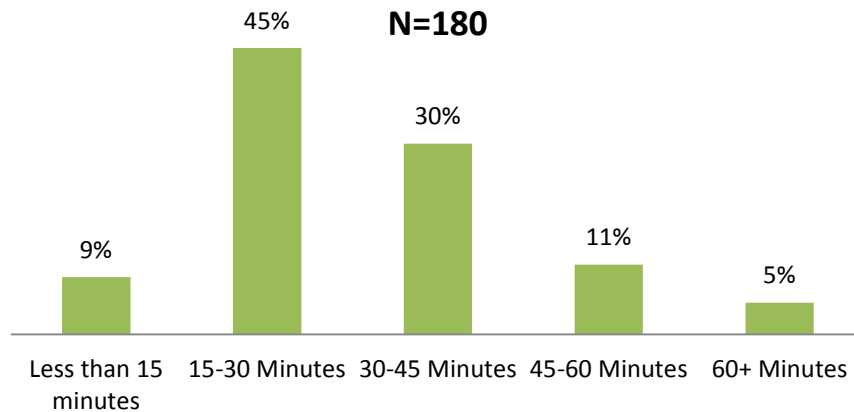
MARRIAGE STATUS



These participants are more frequently single (20%) than the overall survey respondents (10%).

Willingness to travel between these respondents and the overall survey respondents is generally similar.

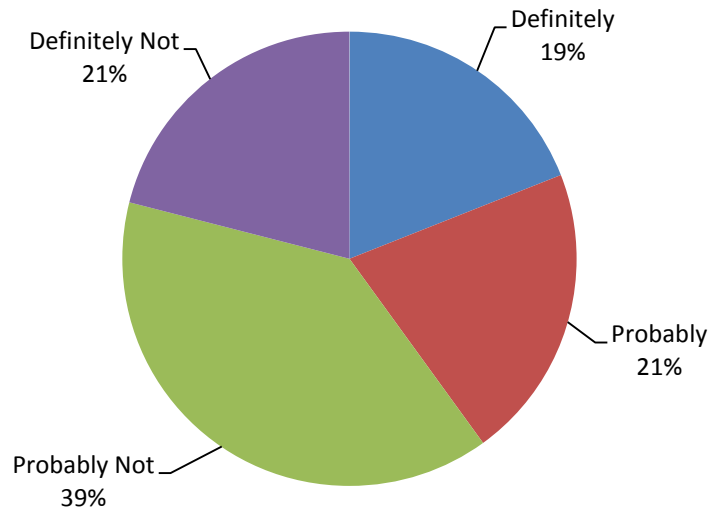
WILLINGNESS TO TRAVEL



DISCONNECTED PARTICIPANTS

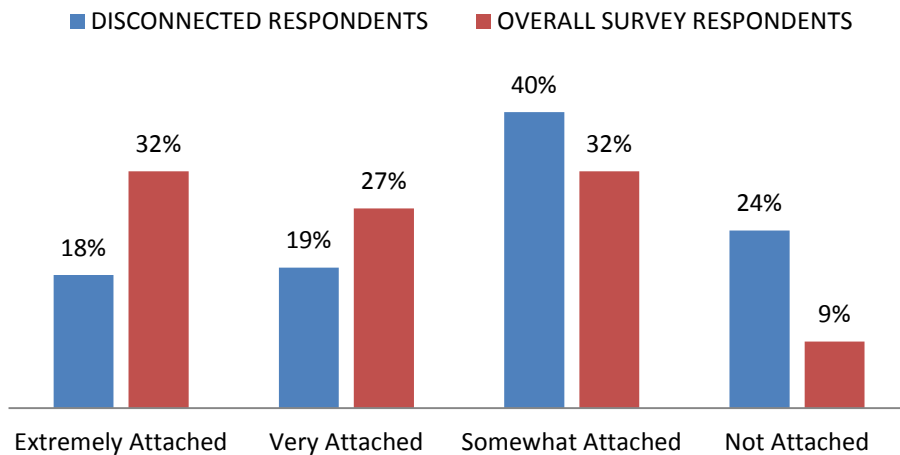
THESE RESPONDENTS ARE MORE LIKELY TO MOVE. 40% ARE “DEFINITELY” OR “PROBABLY” MOVING COMPARED TO 29% OF THE OVERALL SURVEY RESPONDENTS.

LIKELIHOOD OF MOVING



THIS GROUP IS FREQUENTLY LESS ATTACHED TO ISRAEL THAN THE OVERALL SURVEY RESPONDENTS.

ATTACHMENT TO ISRAEL



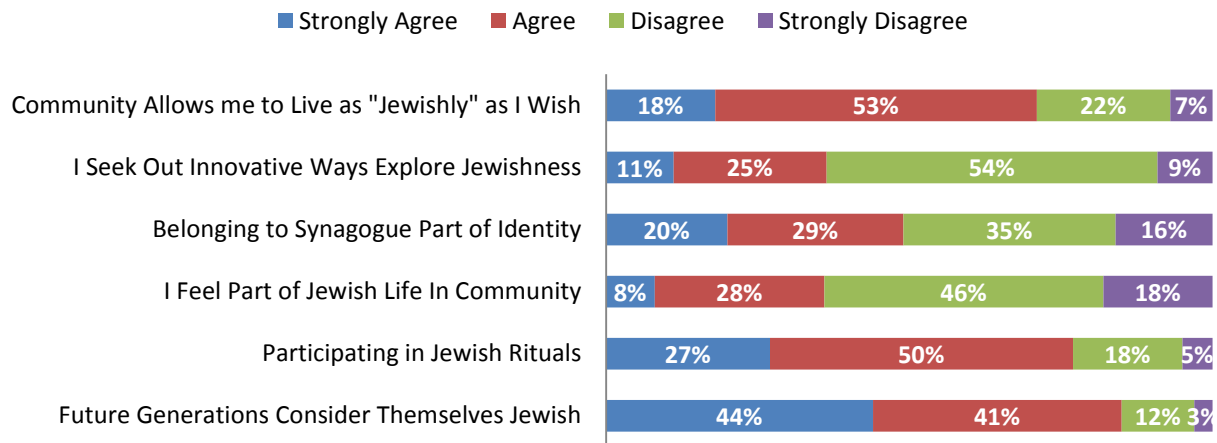
IDENTITY

ACROSS THE BOARD, THIS GROUP LESS FREQUENTLY “STRONGLY AGREED” WITH ALL OF THE FOLLOWING STATEMENTS.

71% of these respondents believe the community allows them to live as “Jewishly” as they wish, 92% of the overall survey respondents believe this.

85% of these respondents believe it is important that future generations consider themselves Jewish, 95% of the overall survey respondents believe this.

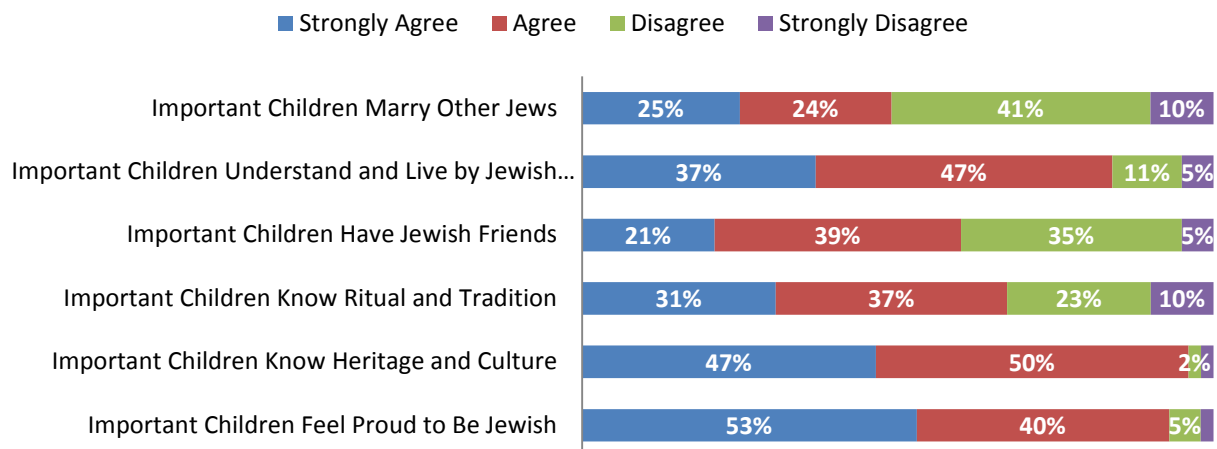
Values Regarding Identity



CHILDREN

97% of these respondents believe it is important children know Jewish Heritage and Culture and 93% believe it is important children feel proud to be Jewish.

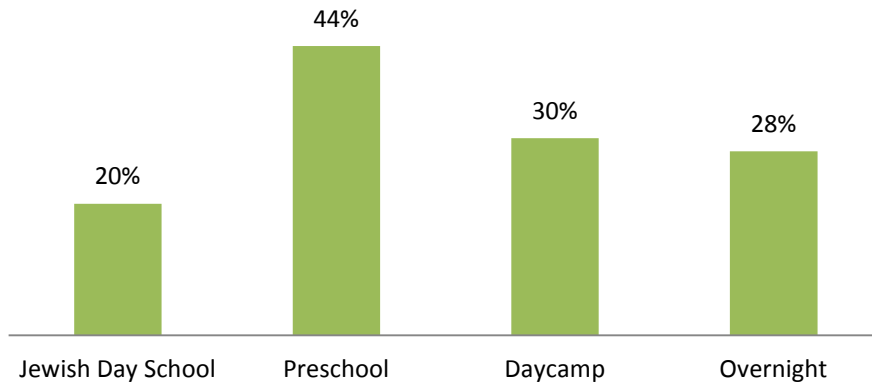
Children Living Jewishly



DISCONNECTED PARTICIPANTS

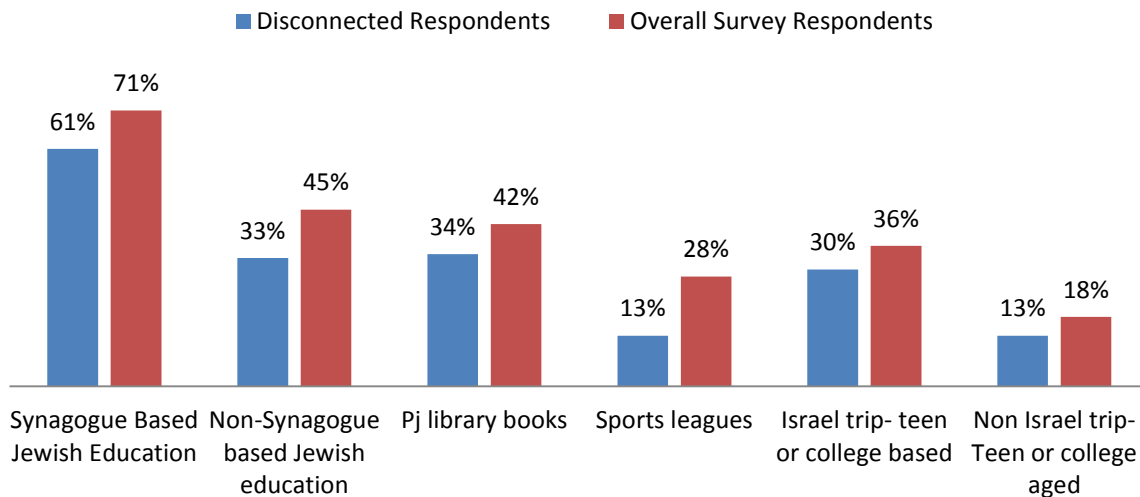
While these respondents less frequently send their children to all of the following activities than overall survey respondents, it is still notable that 20% send their children to Jewish Day School and 44% send their children to Jewish Preschool.

"Did/Does your Child Participate in the Following Activities?"



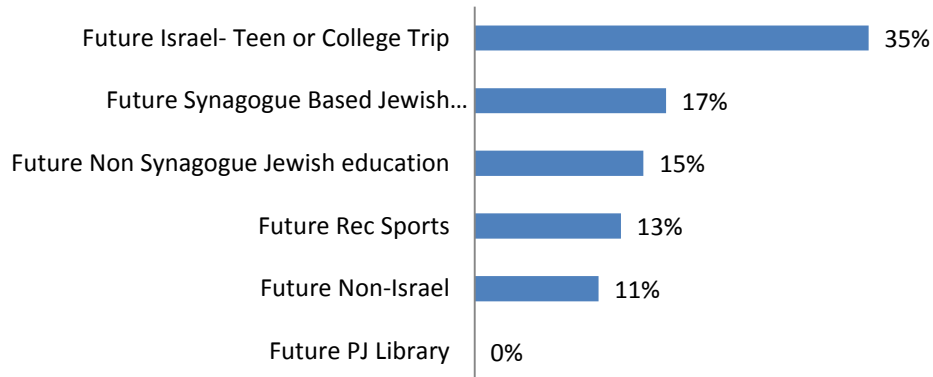
THESE RESPONDENTS CHILDREN ARE LESS LIKELY TO PARTICIPATE IN THE FOLLOWING ACTIVITIES.

"Does/Did your Child Participate in the Following?"



17% of both these respondents and the overall survey respondents say their children will participate in “future synagogue based Jewish Education”. Only 35% of these respondents say their children will participate in a “future Israel teen or college trip” compared to 64% of overall survey respondents.

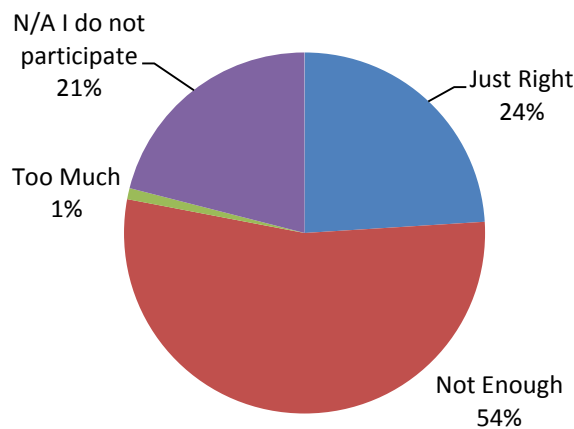
"Will Your Child Participate in the Following in the Future?"



PARTICIPATION

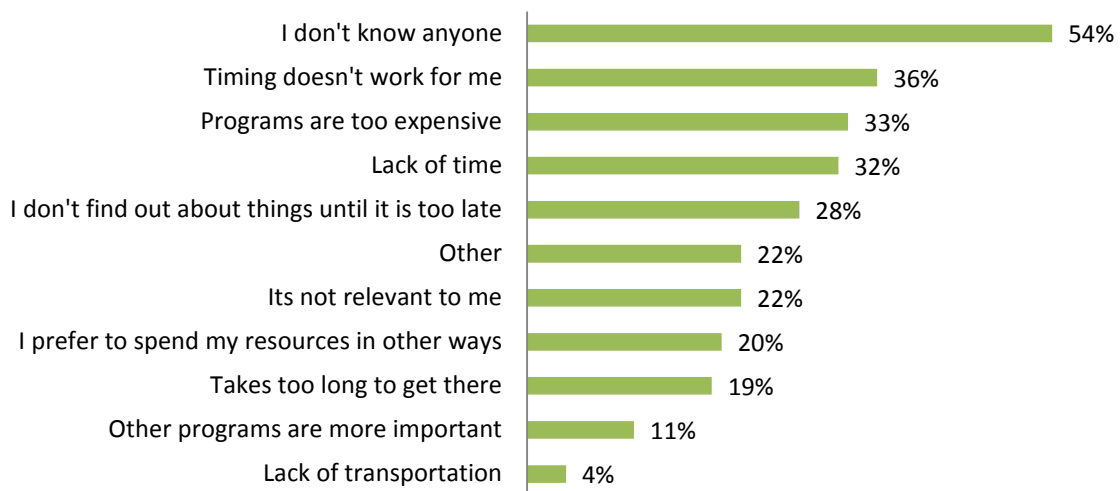
These participants less frequently feel their participation is just right (24% these respondents, 66% overall respondents) and more frequently feel their participation is not enough (54% these respondents, 28% overall respondents).

"How would you describe your current participation level?"



When asked what keeps them from participating, these respondents states “I don’t know anyone” (54%) and “timing doesn’t work for me” (36%) as the top reasons for not participating.

"What Keeps You From Participating?"



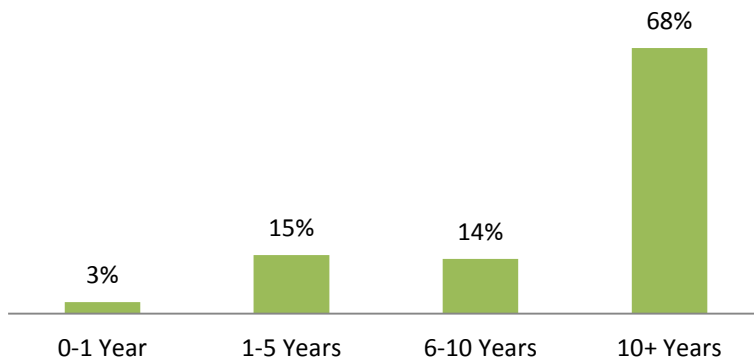
DISCONNECTED PARTICIPANTS

SYNAGOGUE INFORMATION

48% of these respondents (n=180) are affiliated with a synagogue yet still stated they feel disconnected. It can be noted that this disconnection may reflect a feeling rather than a membership status.

"How long have you belonged to your synagogue?"

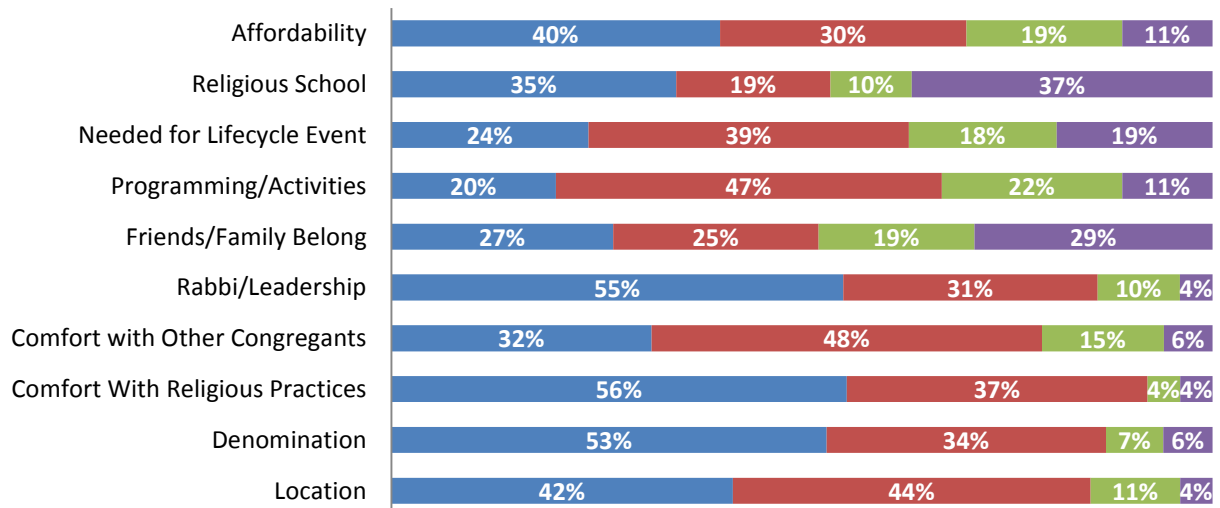
N=87



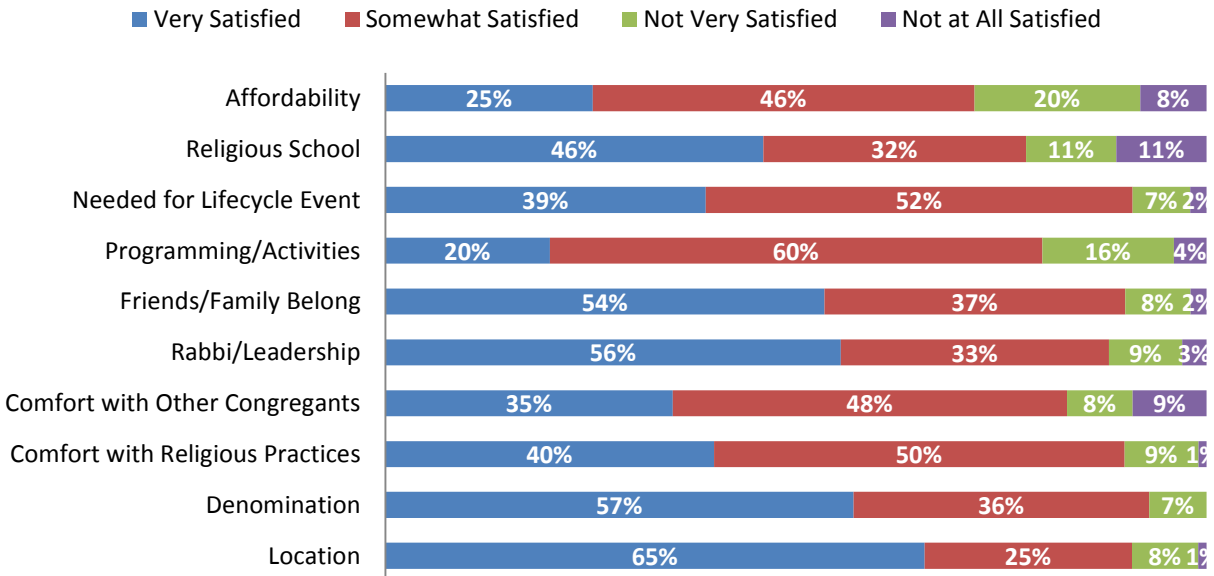
These respondents synagogue membership is similar to those of the overall survey respondents. 68% of these respondents have belonged to their synagogue for more than 10 years.

"How Important Were the Following in Choosing Your Synagogue?"

■ Very Important ■ Somewhat Important ■ Not Very Important ■ Not at All Important



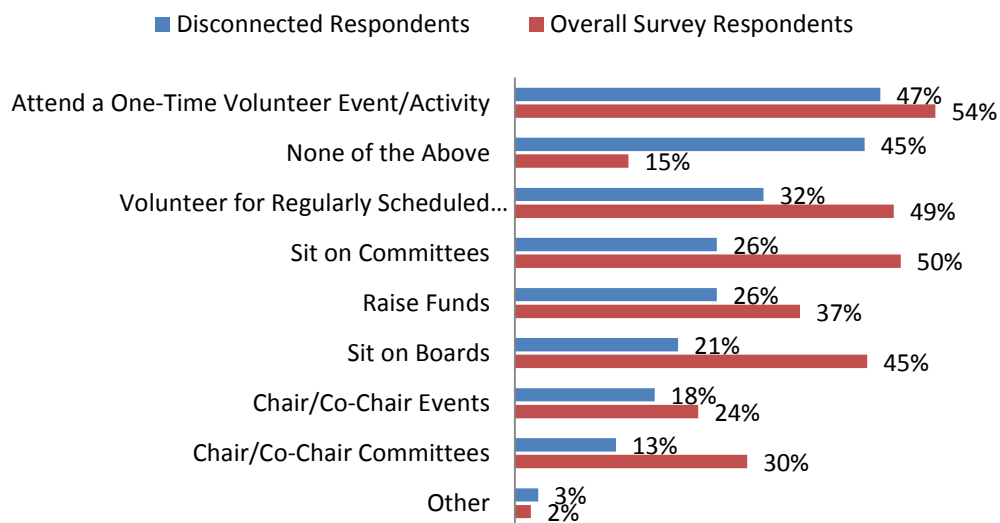
"How Satisfied are You with Your Synagogue on the Following Traits?"



VOLUNTEERISM AND DONATIONS

These respondents are less likely to volunteer in all areas than the overall survey respondents. It is notable that 45% of these respondents answered “none of the above” and only 15% of the overall survey respondents chose this answer.

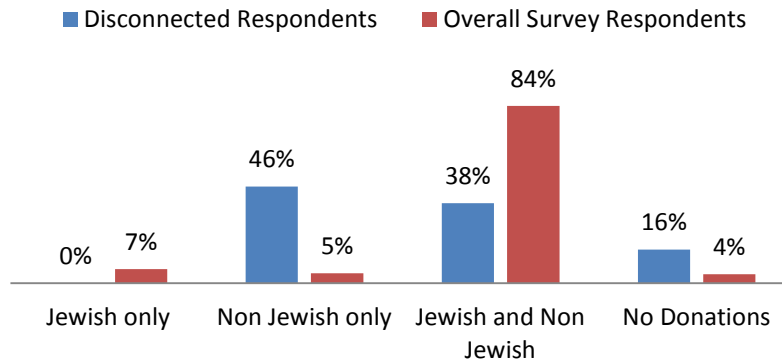
Volunteerism



DISCONNECTED PARTICIPANTS

These respondents are more likely to donate to only non-Jewish organizations (46% of these respondents, 5% of overall survey respondents). 0% of these respondents donate to Jewish only organizations where as 7% of the overall survey respondents donate to Jewish only organizations.

DONATION TYPES



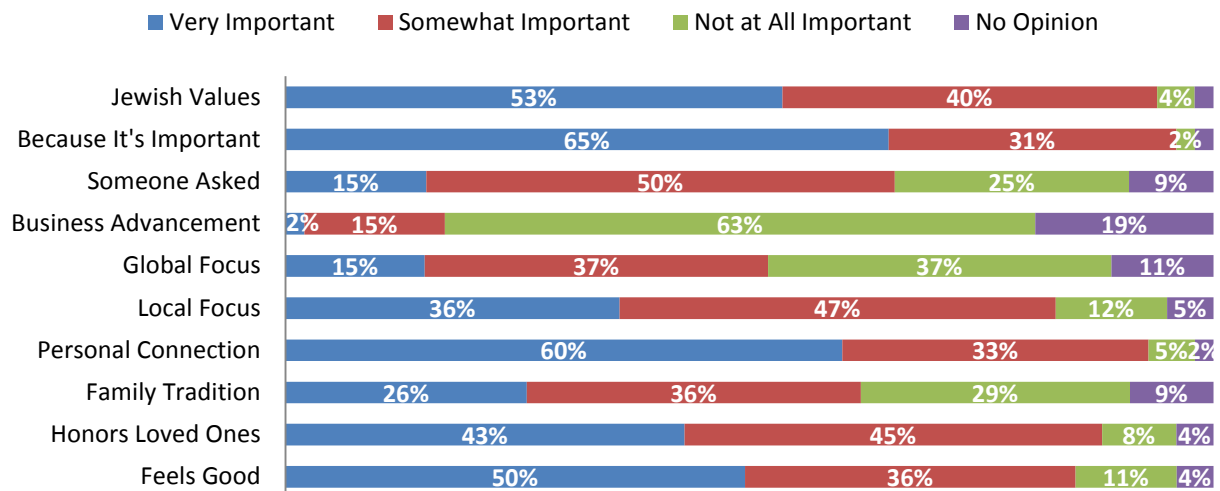
THESE RESPONSES SIMILARLY REFLECT THOSE OF THE OVERALL SURVEY RESPONSES.

These respondents rated “Jewish Values” and “Personal Connection” as more important than the overall survey respondents. (Jewish Values: 93% these respondents, 83% overall survey respondents; Personal Connection: 93% these respondents, 78% overall survey respondents).

These respondents also feel strongly about donating “because it’s important” and “feels good.”

This group is also more interested in a “local focus” than a “global focus.”

"How Important are the Following Reasons for you Donating?"



COMMUNITY NEEDS

HEALTHY, VIBRANT, SUSTAINABLE JEWISH COMMUNITY

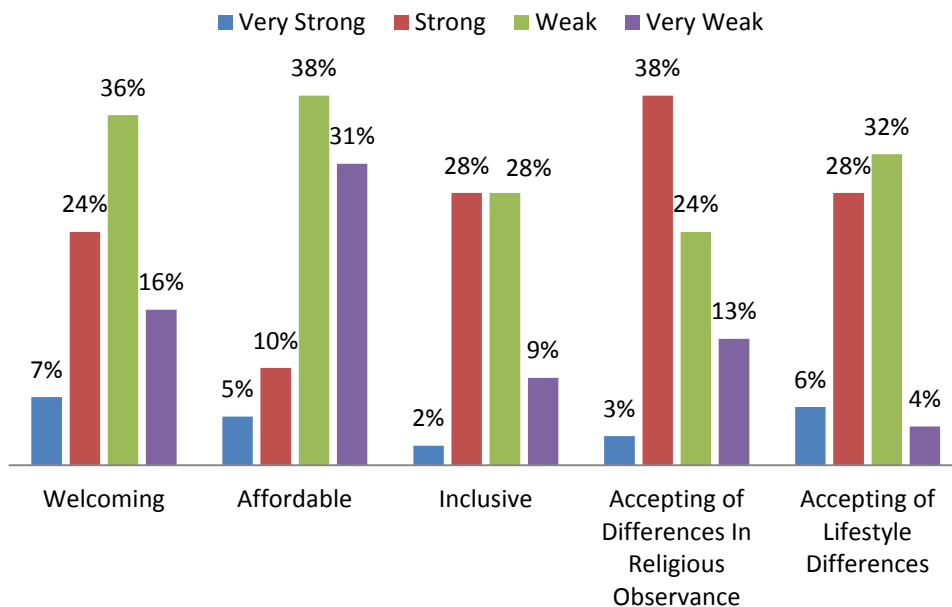
When asked to “select five community descriptors you believe are most necessary for a Jewish community to be healthy, vibrant and enduring” these respondents chose the following descriptors most frequently:

- **Welcoming** (66%)
- **Affordable** (49%)
- **Inclusive** (46%)
- **Accepting Of Differences in Religious Observance** (44%)
- **Accepting of Lifestyle Differences** (30%)

For the most part, the Top Five Community Descriptors for these respondents resembled that of the community as a whole. However, “Accepting of Lifestyle Differences” was part of this group’s Top Five Descriptors but did not make the Top Five of the overall survey Respondents.

Respondents were then asked to rate the **strength** of the Community Descriptors they identified:

Strength: Community Attributes



THESE RESPONDENTS FEEL THESE ATTRIBUTES ARE LESS STRONG IN THE COMMUNITY THAN THE OVERALL SURVEY RESPONDENTS.

Only 31% believe the community to be “very strong” or “strong” when it comes to being Welcoming (compared to 69% of the overall survey respondents).

Much as with the broader survey, these respondents find that the community does poorly with affordability, with only 15% believing the community to be “strong” or “very strong” on that attribute (overall survey responses was 30% “strong” or “very strong”).

DISCONNECTED PARTICIPANTS

When asked to “select 5 institutions, people and organizations you believe are most critical to a Jewish community being healthy, vibrant and enduring” these respondents chose the following institutions, people and organizations most frequently:

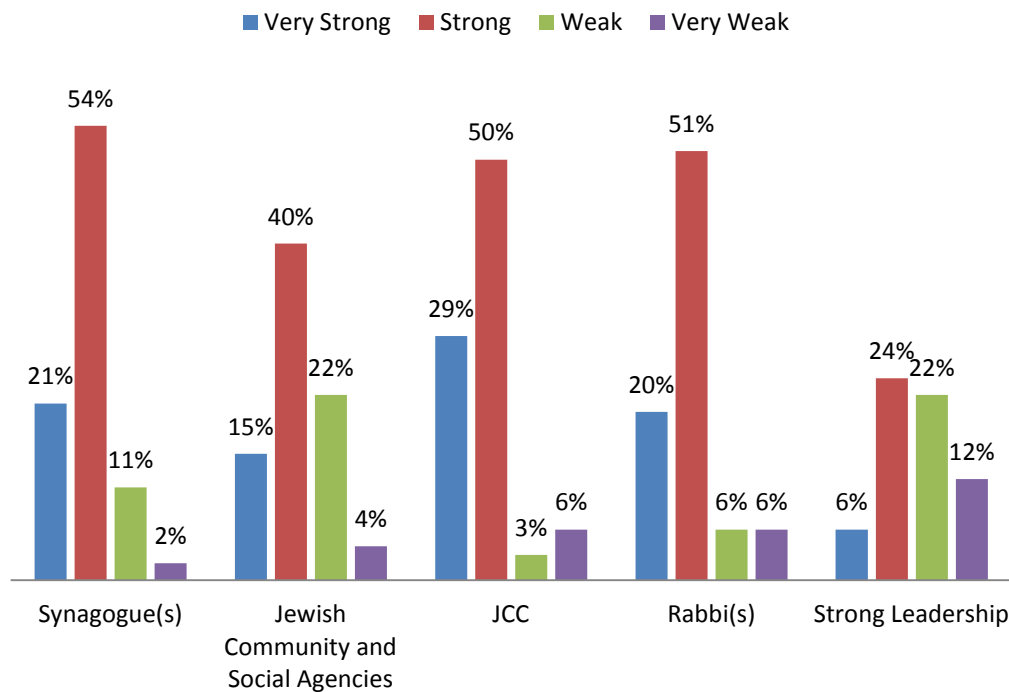
- **Synagogue(s)** (73%)
- **Jewish Community and Social Agencies** (61%)
- **JCC** (48%)
- **Rabbi(s)** (47%)
- **Strong Leadership** (43%)

73% of these participants selected synagogues as a **Top Five Institution, Person or Organization** necessary for a healthy, vibrant Jewish community.

These Top Five responses were the same as the overall survey responses.

Respondents were then asked to rate the **strength** of the Institutions, People and Organizations they identified:

Strengths: Institutions, Organizations, and People



Overall, these respondents chose “very strong” or “strong” less frequently than the overall survey population for these institutions, organizations, and people.

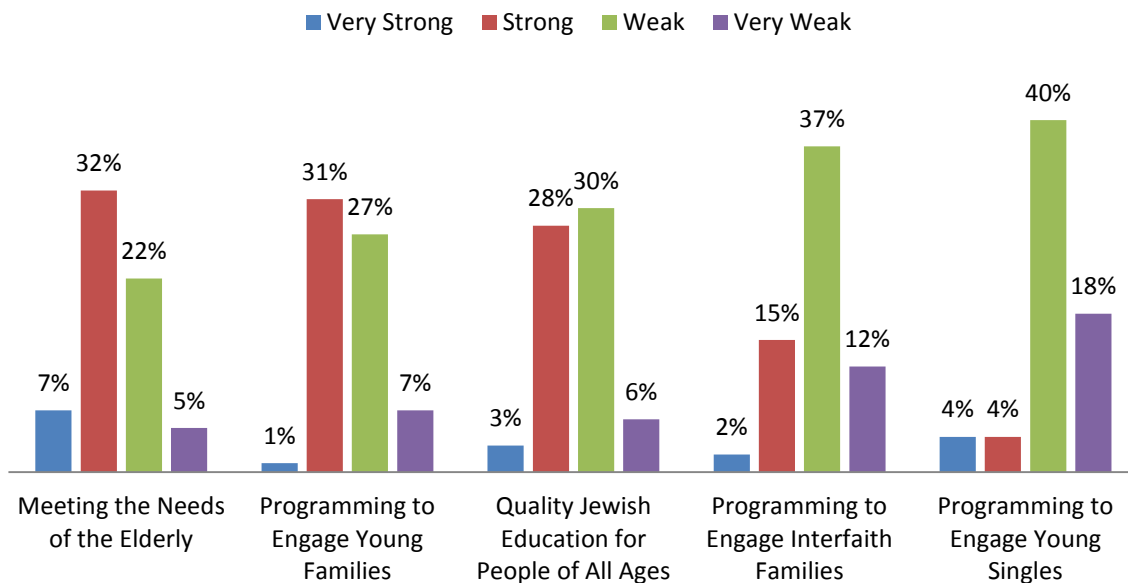
When asked to “select 5 programs and services you believe are most critical to a Jewish community being healthy, vibrant and enduring” these respondents chose the following programs and services most frequently:

- **Quality Jewish Education for People of All Ages** (68%)
- **Programming to Engage Young Families** (67%)
- **Programming to Engage Interfaith Families** (57%)
- **Meeting the Needs of the Elderly** (49%)
- **Programming to Engage Young Singles** (46%)

Programming to Engage Young Singles made the top five most frequently selected programs and services necessary for a healthy vibrant Jewish community among this group, but not among the overall survey respondents.

Respondents were then asked to rate the **strength** of the Programs and Services they identified:

Strength: Programs and Services



*Not Pictures: About a third of these respondents are unsure about the strengths of these programs in the community. The graph shown above presents the opinions of the remaining two thirds (2/3) of respondents.

These respondents feel “Programming to Engage Young Families” and “Programming to Engage Young Singles” are weak areas in the community.

EXPANDING PROGRAMS AND AUDIENCES

When asked to indicate which “Jewish-focused program and service areas you believe need to be expanded in your local community” these respondents chose the following categories most frequently:

- **Social Action/ Community Service** (35%)
- **Jewish Education for Adults** (34%)
- **Social Programs/Activities** (31%)
- **Jewish Arts and Culture** (28%)
- **Community Outreach** (25%)

These responses were the same as the overall survey responses.

When asked “Is there a need to expand Jewish programs and services in your local community geared to the interests of the following audiences?” these respondents chose the following audiences most frequently:

- **Jewish Singles** (34%)
- **Interfaith Couples/Families** (31%)
- **Active Older Adults** (28%)
- **Empty Nesters** (26%)

Notably, 18% of these respondents do not think their community needs to expand programming to any of the audiences.