



90% OF RESPONDENTS FEEL SOME EMOTIONAL ATTACHMENT TO ISRAEL, AND 10% FEEL NONE.

Geography: Respondents from West Hartford and Bloomfield/Hartford/Windsor tend to feel more attached, while those from the South/Southwest and the Valley are less.

Age. Those who are 65+ tend to feel more attached.

MOST RESPONDENTS (73%) HAVE TRAVELED TO ISRAEL.

Of this group, nearly half visited within the past 5 years. Those who have recently visited Israel are likely to feel more attached and vice versa.

Geography. Those in West Hartford, Bloomfield/Hartford/Windsor regions are more likely to have traveled to Israel, with those from East of the River, South/Southwest, Valley less likely

Age. Those age 18-34 years are more likely to have traveled to Israel.

JUST UNDER HALF OF RESPONDENTS (45%) LAST TRAVELED TO ISRAEL WITH AN ORGANIZED GROUP.

Most often, respondents traveled on trips organized by Birthright, their synagogue, or a Jewish Federation mission. Others chose to travel to Israel with their youth group, as part of a school/university program, or with a social/political organization. Many other options were mentioned, but less frequently (<5%).

For more information or details on particular segments, please contact us at www.JMAPCT.org or by calling 860-523-7460. We will be happy to provide a customized report and/or the entire data set for those with advanced analysis capabilities.